

**CITIZENS' REVENUE REVIEW AND ECONOMIC COMPETITIVENESS
COMMISSION**

**MEETING MINUTES FOR
TUESDAY NOVEMBER 9, 2010, AT 6:30 P.M.**

**COUNCIL COMMITTEE ROOM (12TH FLOOR),
CITY ADMINISTRATION BUILDING
202 C STREET, SAN DIEGO, CALIFORNIA**

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- Chair Bob Nelson noted that a quorum was present and called the meeting to order at 6:31 P.M.
- Commissioners Present: Barros, Bonanno, Gin, Moser, Nelson, Singh, Standifird

NON-AGENDA PUBLIC COMMENT

COMMISSIONER COMMENT

COUNCILMEMBER, CITY ATTORNEY, IBA, AND MAYORAL STAFF COMMENT

ADOPTION AGENDA

- Approval of the minutes for September 9, 2010 and October 7, 2010.
- Dr. Gin motioned to approve the minutes, seconded by Ms. Moser.
- All present voted in favor of approval.

ACTION ITEMS

ITEM-I Discussion/Approval of Draft Report Sections

Commissioner Comments on Draft Report (Draft of II-6):

- Focus on eliminating any sections in which tone or style may be interpreted negatively, anecdotal evidence is used, or where statements might be taken as absolutes.
- Concerns regarding whether CDBG grants should be mentioned by name, or discuss

grants more generally (last 2 bullets on page 3, page 22).

- Related concern that by encouraging grants to be sought, other programs/services will no longer get grant money (Mr. Barros).
- “How we compare” section should be moved to precede section on user fees.
- Trash Collection
 - SD is the only city that has city employees doing trash collection. Both cost recovery and managed competition are at issue. City could also eliminate itself from the competition and contracted company may directly collect fees from residents.
 - Add updated data regarding % of residents with city service and private service.
- Storm Water Fee section should be in past tense.
- Sales Tax portion of the report should be shortened and briefly discuss the recent vote.
- Business Tax should not be abbreviated.
- Peer Cities
 - Throughout the report peer cities are usually meant to mean major California cities. Mr. Bonanno expressed concern that the report lacks a comparison of similarly sized cities in other states. Because California has a different tax structure, comparisons to cities in other states would be difficult. This should be footnoted at some point and explained.
- Dr. Singh articulated the report should be careful to make sure priorities for fees before taxation is followed all through the report.
- Citizen survey and all appendices need to be included in final report version.
- Recommendation that cost of service studies should be completed immediately.
- Ensure that issues discussed in more than one portion of the report, are consistent.
- Examine whether some of TOT discussion may be better placed in economic competitiveness.

Meeting was adjourned at 9:05 P.M.

Bob Nelson
Chair